WEDDING

client guide

“YOUR LOVE IS JAW DROPPING,

IT SHOULD BE CAPTURED THAT WAY”

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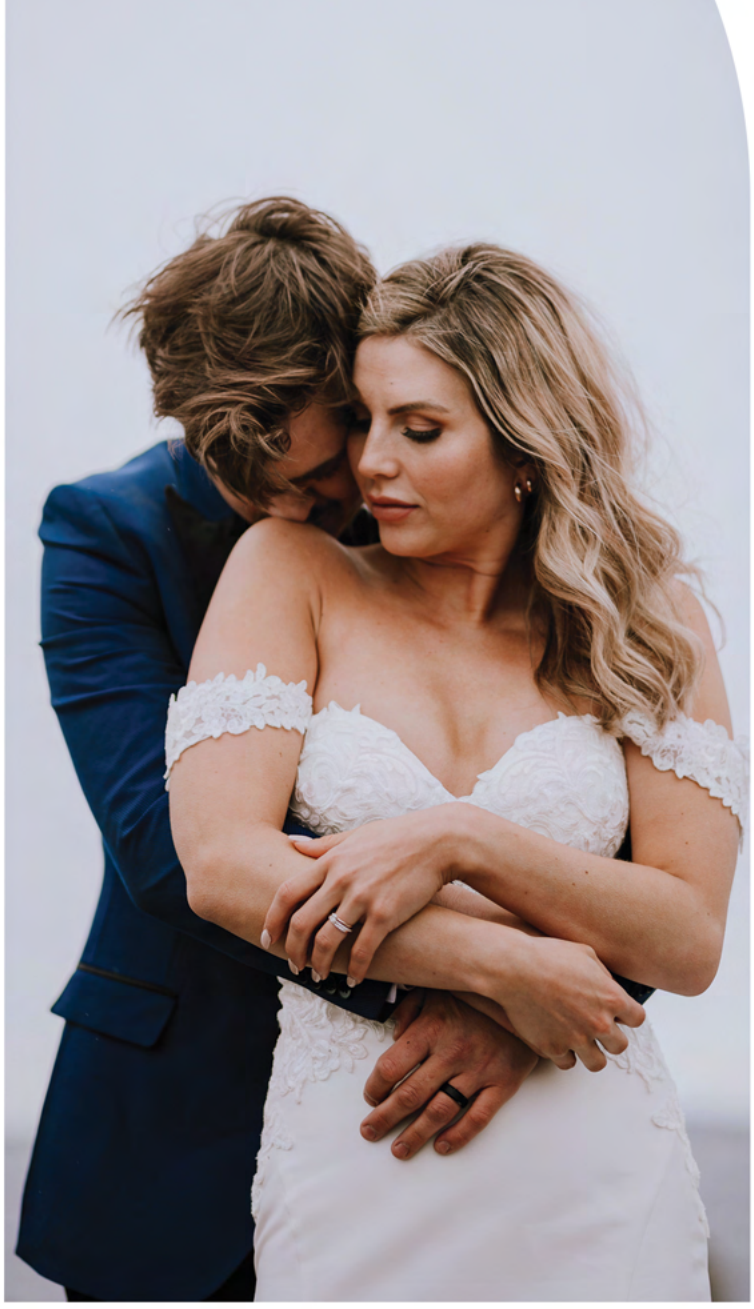
YOUR RELATIONSHIP IS BOTH UNIQUE AND PLAYFUL, PASSIONATE AND GENUINE. YOU DESERVE PHOTOGRAPHS THAT EXPRESS THIS TRUE CONNECTION



If you don't feel comfortable in front of the camera or with your photographer, your photos could lack the authenticity of your day. This could make your photos feel unnatural to you.

Even worse, your images might not reflect the wedding day you've been working so hard to dream up and plan.

But I get it, you aren't used to being in front of a camera and that can feel nerve racking and a bit tedious. **You just want to be fully emersed in everything that is happening on your elopement day and feel all the love.** Odds are, you want to remember all the little details, the connections, moments with your partner. You're planning a celebration, a day to remember for the next 50+ years. I understand how important this day is for you, and how vital it is to have the right photographer capture it and help plan something amazing!

YOU DON'T NEED TO WORRY ABOUT STRUGGLING TO FEEL REAL IN FRONT OF THE CAMERA

HERE'S THE GOOD NEWS

It's an easy skill to pick up, being in front of a camera, if you have someone guiding you properly and also keeping their distance allowing you space to be yourselves!

That's where I come in.

I am here to ditch the 'typical' photography methods and actually create a deeper bond between you two. This way, we can capture images with the genuine connection and authenticity that you've always dreamed of.

I am here to make you comfortable in front of the camera **so you can be fully present and enjoy every moment of your dream elopement.**

WHAT *to expect*

HOW I HELP CAPTURE YOUR MEMORIES IN A GENUINE WAY?

"Can we get the photos of our dreams? We've never done anything like this before."

Absolutely, but only if we do things right. I have a process to make sure we will work perfect together and capture photos that will bring you right back to the exact moment they were taken.

I get that not everyone has experience behind the camera, which is totally fine as this is usually the case! I want you to know more about what it will be like working together as I will be around you during your entire elopement. If I am going to create the photos you've always dreamed of, then we've got to be comfortable and on the same page.

THROW AWAY EXPECTATIONS

What I mean is, toss out the idea that working with a photographer is rugged, too structured, or just another service on your wedding day. Think of me as a close friend - or even a 3rd wheel in the friendgroup. This way I can really capture those real moments for you, the ones where you're genuinly smiling and bonding deeper than ever before with one another. I will guide you through positions or poses, but keep things natural and real to the two of you.

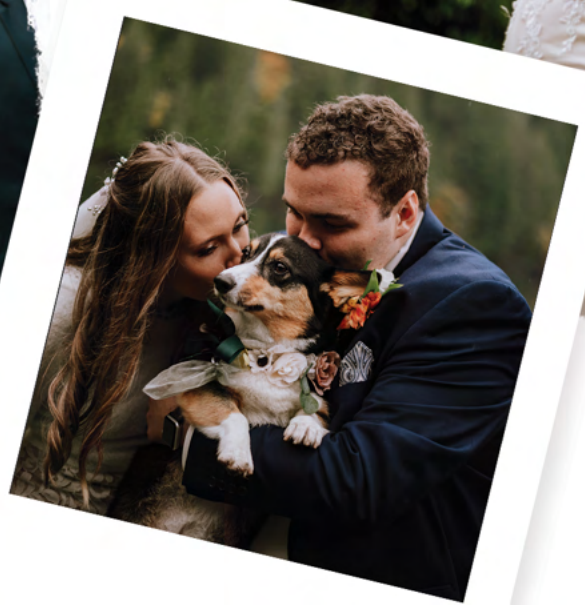
FOR THE COUPLES THAT VALUE EXPERIENCE & ADVENTURE

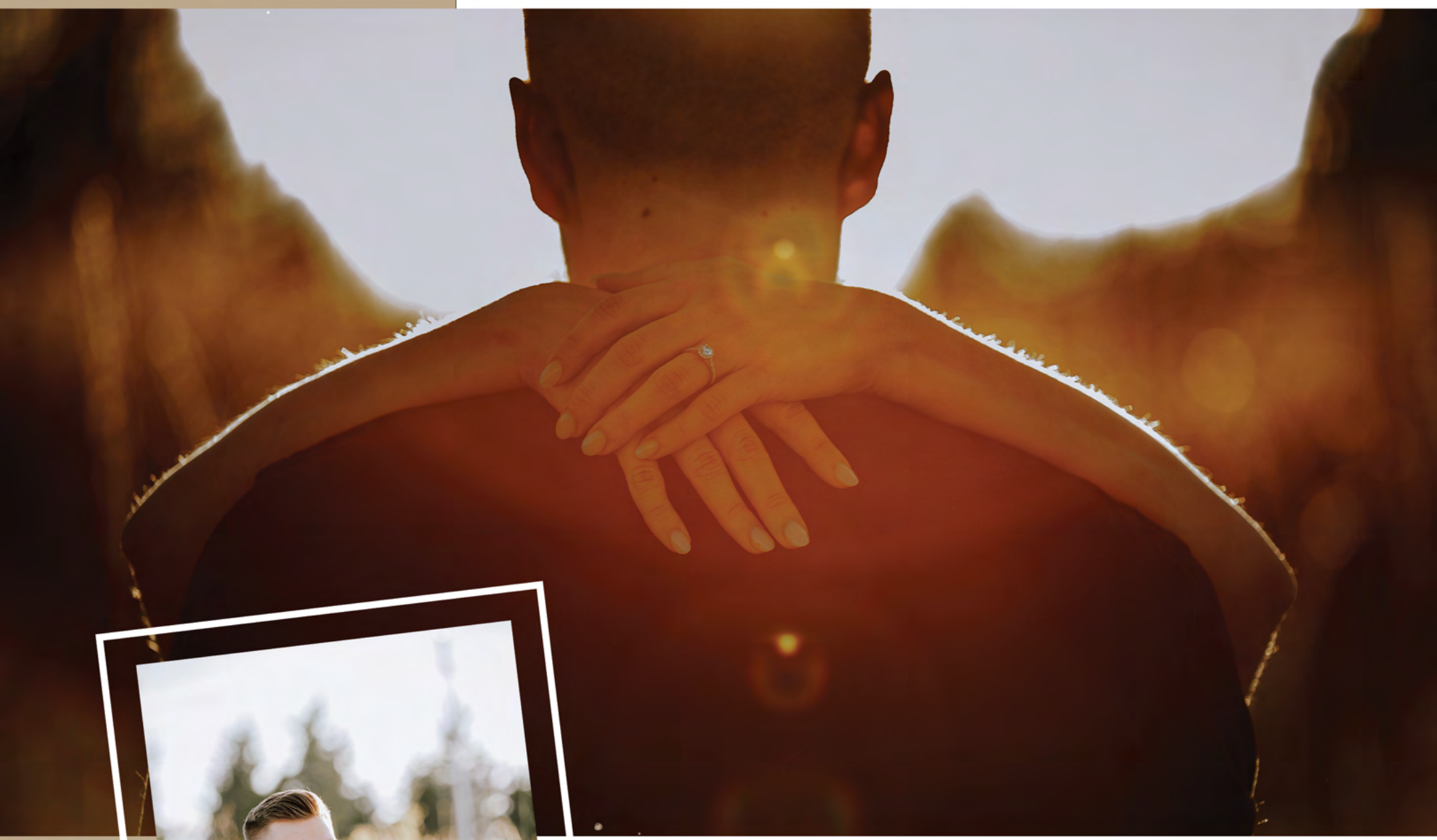
You've always done things a little differently. You love adventure and feel your relationship is abou the two of you, not anyone else. You want to celebrate in a way that is both memorable, meaningful to you, and intentional. Let's create the most epic, romantic day that you will never forget.

Imagine this. You are in one of the most stunning locations on the island, holding hands looking into each other's eyes saying your vows. You've just spent the day exploring your favourite place or somewhere you've always wanted to go. You've hiked to breathtaking forests, kayaked to stunning waterfalls, flown to uncharted mountaintops, set up a tent under the starts on a private beach, watched the sunset together after the most 'connected' day. The options are enless. How do you want to celebrate?

“HAYLEY'S PERSONALITY IS SO FUN, SHE HAS A WAY OF MAKING YOU FEEL SUPER COMFORTABLE RIGHT AWAY. HER WORK AND HER PRESENCE IS WORTH EVERY PENNY, WE ARE SO GRATEFUL, THIS IS SOMETHING WE WILL CHERISH FOR A LIFETIME”

“HAYLEY IS A CONSUMMATE PROFESSIONAL BUT SHE STILL MANAGES TO BE EASYGOING, FLEXIBLE, AND FUN. AT ONE POINT, WE TURNED AROUND TO SEE HAYLEY WAIST DEEP IN THE RIVER SURROUNDED BY PINK SALMON JUST TO GET THE PERFECT SHOT. WE ARE BEYOND HAPPY WITH HOW OUR PHOTOS TURNED OUT AND WE CANNOT IMAGINE HAVING CHOSEN A BETTER HUMAN TO HELP US SAVE THESE MEMORIES. THE CANDID PHOTOS SHE CAPTURES ARE A TESTAMENT TO HER PASSION AND SKILL.”





ENGAGEMENT *Session*

PURPOSE

My past clients loved their Engagement Photos because it helped them get comfortable in front of the camera. They realized how easy it was and how ‘non invasive’ the whole process is. These sessions are a fantastic way for the three of us to get to know each other and figure out what works best! I keep these sessions light and personal. Let’s have some drinks, bring some snacks, pop some champagne, set up a picnic, you name it and we can do it.

LOCATIONS & TIMING

These engagement sessions are great to do in outdoor locations! I have a few hidden gems around the island for Mountain Views, Private Beaches, Long Grassy Areas, Lakes, and much more.

As far as timing goes, let’s aim for the Spring before your wedding and ideally around sunset/golden hour.

These sessions aren’t necessary, I just want you to have options

outfit inspo

OUTFITS

Because engagement sessions usually happen during the warmer months, I recommend a few things. First, dress for the warm air. This can be shorts, dresses, skirts, pants, really whatever you are comfortable wearing! My rule of thumb is to aim for no pattern or a small pattern, and try to pick natural, earthy tones such as blues, greens, browns, whites, etc.

I ask that you bring 2 different outfits if you'd like. It's nice to have variety depending on what you plan on doing with these images. For example, if you have a place in your home that you'd like to hang the photos, perhaps you could pick clothing colours that match your furniture or walls.

OUTFIT INSPIRATION *can be found:*

WWW.PINTEREST.COM

WEDDING *day tips*

LET'S CUSTOMIZE YOUR DAY

LOCATION:

Want to read your vows on the beach, how about in a mossy forest? Do you want to hike up to a alpine lake, or find the glaciers in Strathcona park? How about finding a hidden lake all to ourselves? The options are enless and I was to help you plan a day that represents you.

ACTIVITIES:

This is going to be one of the most memorable days of your life. I think the ceremony will be fantastic, but why don't we add in a few more activities? Kayaking, Horse Back Riding, Hiking, Skiing, Snowshoeing, Swimming, Paddle Boarding, Yoga at the beach, Picnic, Coffee and Journalling in the morning, Rollerblading, Rockclimbing, Biking, Cliff jumping or better yet, bungee jumping? Why don't we incorporate something you two love to do together!

OFFICIANT & FIRST KISS

Please communicate with the officiant that they will move out of the day during your first kiss at the ceremony. In my expereience, most of them will move, but it happens a few times each year still.

CEREMONY IDEAS

Elopements are fantastic because you can make them anything you want them to be. Bring Champagne so we can pop it and do a champagne toast! Bring a speaker so we can listen to your favourite music and do a first dance! Bring bug spray because, why not. Mountains have lots of bugs haha.

FIRST LOOK *vs* DOWN *the* AISLE

FIRST LOOK PRIOR TO THE CEREMONY

A “First Look’ is when the couple sees each other before the Wedding Ceremony. There are many reasons a couple would choose to to this. First, it allows them to shake off any nerves before the ceremony. Couples find they remember the ceremony much more because their nerves weren’t as intense. Likewise, you will look your best since you just finished getting ready! We can take your portraits here so that when the ceremony ends, all you have to do is celebrate and be with each other. (I will be hiding in the background)

CEREMONY FIRST LOOK

If you are more traditional and this is a really big moment that you’ve always dreamed of, then this is a beautiful way to see each other for the first time. Emotions are hightened and the anticipation to see each other builds all morning.

BUT, I WANT BOTH!

If you love the idea of both, some options include doing a ”First Touch” where you both stand on different sides of a door and hold hands. Here you can talk and touch, but still save the surprise for the asile.

Likeswise, you can do a first look with you parents if they are around that morning. This is still very emotional and a fun surprise.

IT'S ALL IN the details

DETAILS: GETTING READY

I understand noone needs 100 photos of a makeup artist applying foundation, or hairdressers pinning your hair. This often leaves clients to opt out of 'getting ready' photos which I argue are a lot more than that and very important. This is the calmest part of the wedding day when you are getting excited/nervous, talking with friends or a family member if they are around, writing down vows, or even doing your favourite morning routine together. I honestly love photos of the couple making coffee together and feeling all the love before they get ready for the day. (I've used this time to do some spicy photos in the kitchen, or peaceful images of couples doing yoga, making breakfast together, etc)

The typical routine goes like this: Couple getting ready, detailed shots, candid moments, putting on dress, shoes and accessories, and precious moments between the couple and their friends or family members, or with each other.

When it comes to detailed shots, those might include:

SHOES | DRESS | BOUQUETS | JEWLERY | TIE | VOWS | RINGS

If you can have these items ready in each of the separate rooms where you are getting ready, that will make it easiest for us to make sure every little detail that is important to you is captured!

PRO TIP | Bring a wood hanger for your dress shots. These look much better then plastic hangers.

WHAT WILL IT COST YOU TO HIRE SOMEONE WHO DOESN'T HELP YOU FEEL COMFORTABLE IN FRONT OF THE CAMERA?

Most couples see Wedding Photography as another necessity on their wedding day, but you aren't just hiring a Wedding Photographer, you're capturing memories of one of the best days, forever. **You've got one shot at this, it has to be done right.**

If you don't feel at ease in front of the camera, you could end up with posed, unnatural, and awkward images where you might only end up liking a few of the photos. **Imagine you look at your wedding album on your 25th wedding anniversary and you just don't love the photos?** Or you don't feel connected to the images because they were too posed?

How you feel during your experience is how you'll feel when looking at your photos. If you aren't enjoying the experience, you won't feel those joyful, 'so frickin' in love' emotions when you look back at your pictures. Your photographer is with you all day. This person can make or break the way you remember the most important day for the rest of your life.

WHAT'S REALLY AT STAKE HERE?

I hate to say this, but **if you can't find a photographer that makes you feel comfortable, understood and natural in front of the camera, you will likely look back with regret and sadness** that each beautiful moment wasn't captured the way you envisioned.

Chances are you want these photos everywhere: posted online, hanging on your walls, your phone screen, in an album, or on slideshow you can watch on your anniversary. If you don't absolutely love the photos, this would be so disappointing.

Do you want to hang photos on your walls that you don't feel connected to? **I don't want this for you.** Your wedding photos should be breathtaking, genuine, and real to you. They should be fun, exciting and fill you with emotion everytime you see them. Your photos should leave you feeling obsessed with every picture. That's what I'm here for.

WEDDING *collections*

FULL DAY ELOPEMENT

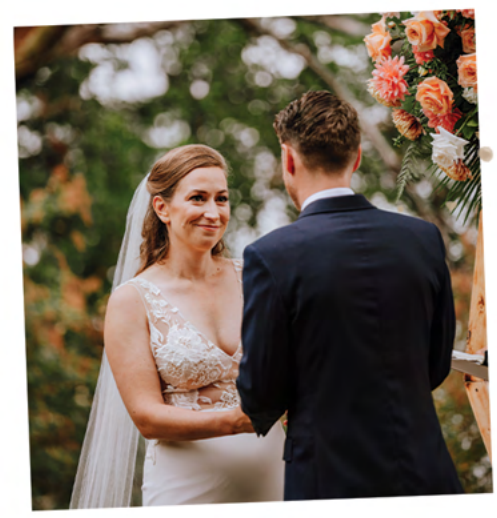
Starting at $7,500 + tax

- 1 Photographer
- 10 full hours of elopement day coverage
- Approximately 600+ final edited images
- Wedding Slideshow with Best Moments
- Complimentary Engagement Session
- Tips, Tricks and Planning Help
- A customized timeline for best experience
- Digital gallery to view, download & print
- Wedding Album

HALF DAY ELOPEMENT

Starting at $4,900+ tax

- 1 Photographer
- 6 full hours of wedding day coverage
- 400+ final edited images
- Wedding Slideshow
- $100 Off Engagement Session
- Tips, tricks and planning help
- Customzed timeline for best experience



MINI ELOPEMENT

Starting at $3,900+ tax

- 1 Photographer
- 4 hours of wedding day coverage
- Approximately 250+ final edited images
- Wedding Slideshow with Best Moments
- Tips, tricks and planning help

WEDDING *collections*

ADD ONS

VERTICAL FILM

$450 + tax

Lorem Ipsum

- After the ceremony, you can't wait to share all the photos and videos with family and friends. I now offer vertical footage from my camera and my iphone, which is perfect for sharing online and on your phone. This way, you can watch different moments of your day over and over again!

WEDDING FILM

$2550 + tax

This 4-6 minute video shows some of the very best moments from your day in a short, easy-to-watch video. I send this within 1 month so you don't have to wait long. It is a great way to share your wedding day with those that could not make it. Likewise, it's an affordable way to have video footage of your day without having to hire another videographer. This includes a 2nd Shooter to ensure you get plenty of photos and video clips of the best moments.

SPEECHES, DANCE OR FIRST LOOK ON FILM

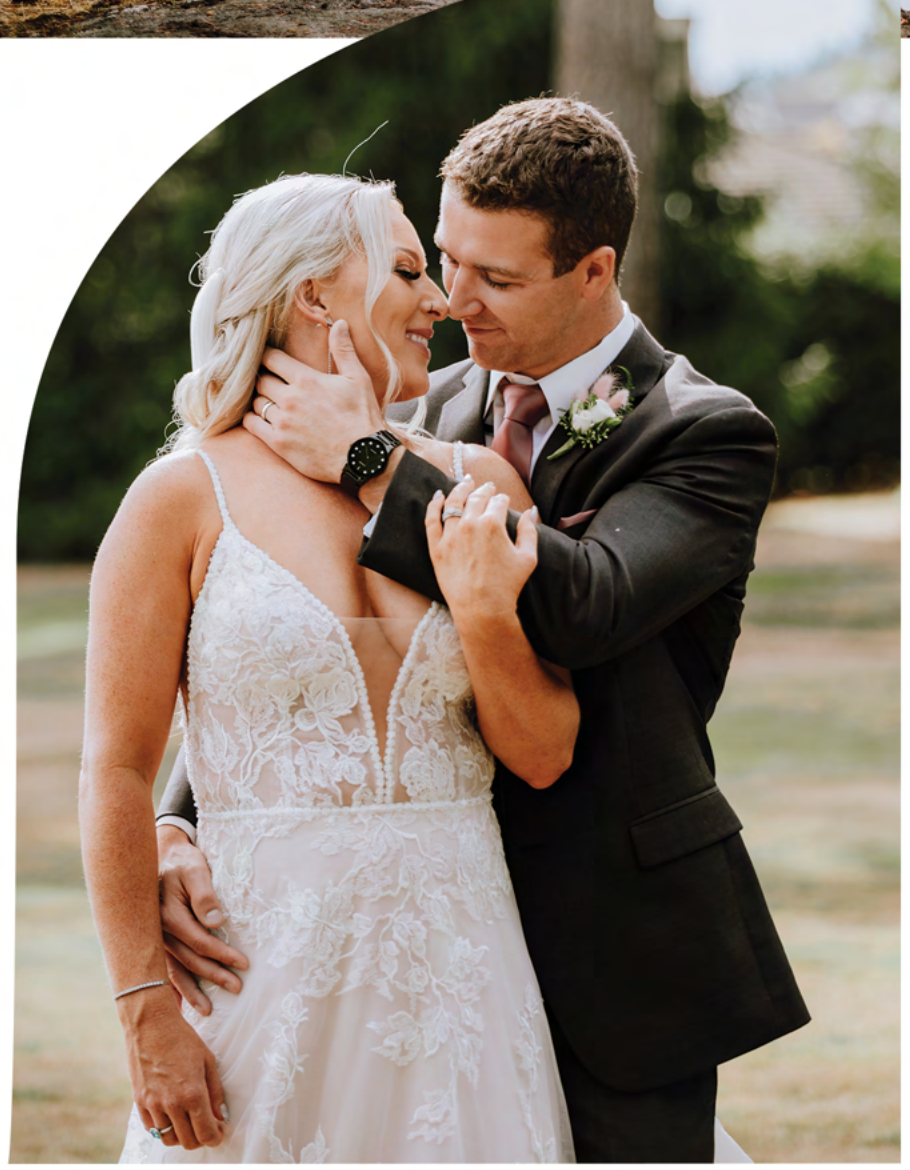
$450 + tax

Video recordings of the big moments in full. This way you have high-quality footage of what is said, how you react, and how your guests react!
It's hard to remember exactly what is said during these moments. The words said are one thing photos can't capture.

CEREMONY ON FILM

$450 + tax

20-30 minute video of your wedding ceremony in full. 1 or 2 mics will be used. This way you can relive the ceremony all over again and hear every little detail! I find that elopement wedding ceremonies are much more intimate and emotional whether it involves more tears, or more laughter. The nerves of being in front of a crowd are gone which makes it extra special.



"WE'RE NOT KIDDING WHEN WE SAY HAYLEY CAPTURED EVERY MOMENT. THERE ARE NO WORDS TO DESCRIBE HOW AMAZING IT IS TO RELIVE THE DAY OVER AND OVER AGAIN."

FREQUENTLY *Asked Questions*

WHY SHOULD WE HIRE YOU FOR OUR BIG DAY?

Not only will I aim to get you those jaw-dropping photos that you can't stop staring at, but I have the goal to create meaningful images that mean a lot to YOU. It's important to me that your photos last a lifetime and suit exactly who you two are in this moment now.

WHAT MAKES YOU DIFFERENT?

Bold question, I like it. Again, besides the photography itself, I will also provide a ton of sneak peek images after 48 hours so you don't have to wait long at all to swoon over your pictures!

I also hold the title of Photographer, Videographer, Master Planner, Adventure Seeker, Guide, and Friend. I will help you plan every step of the way and give you plenty of ideas to make your day the best it can be. I know the best lighting in some amazing locations. Likewise I can send you vendor recommendations for florals, makeup, hair, AirBnb's, hotels, restaurants, spas, you name it.

CAN YOU DO VIDEO & PHOTO?

Yes, absolutely I can. There are different ways to go about this! I can film different parts of your day in full, so you can relive those exact moments and hear exactly what was said. OR I can film little clips throughout the entire day and create a short 'Wedding Film' that has the best moments from throughout the day.

DO YOU HELP US FIND LOCATIONS?

Definitely!! After we chat more about what you're looking for, I can create a list of epic locations in the area! I want to know what type of day you are envisioning, then I'll research some of the dreamiest places. Just tell me a rough location and a date, then let me take it off your hands - or we can brainstorm together of course!

DO WE HAVE TO HIKE? WHAT ABOUT OUR WEDDING CLOTHES?

If you love hiking, let's hike! If you never hike then you definitely don't have to hike. We can pick locations that are easy to drive to! The idea is to include activities you would normally do together - or really want to try doing together. As far as outfits go, you can pack everything or where it while finding our destination!

Oh Hey!

I'M HAYLEY ZUMKELLER

Most couples struggle to feel a genuine connection and realness when posing for a camera.

I ditch 'cookie cutter' photography methods to create a deeper bond between couples. This results in a rush of real emotions everytime they see their photos and videos.

I have helped countless incredible couples plan their own special elopements over the last few years. I want to give you all my tips and tricks!

I will go above and beyond to help create moments where you can have fun, be yourselves and capture your 'story.' If you're looking for bright, vibrant, emotional, and exciting images, you've come to the right place!

I specialize as an Elopement Photographer & Elopement Videographer in Victoria, BC and Campbell River, BC, but love to travel for these elopements too! Plus I know some beautiful places on the island we can go!

PRINTS & Other Products

TRUST ME, *print the pictures*

SPECIALTY *products*

GREETING CARDS

CALENDARS

MAGAZINES

GLASS BOXES WITH PRINTS

GALLERY BOARDS

LINEN BOX WITH PRINTS

MAIN PRINT OPTIONS

Fine Art Albums

Canvas Prints

Framed Prints

Print Packs

Matted Frames

Metal Prints

Hardcover Books

CHOOSING THE RIGHT PRINTS

I help you every step of the way when it comes to picking the right prints for you! For example, we can have a call about the difference between large canvas prints vs large metal prints.

Insider Tip: I always make sure to provide a few scenic images of the location you got married. This way, if you decide to blow up a large photo for your living room, kitchen, etc, then this always makes for a beautiful print.

Albums: When it comes to designing albums, I have taken courses on how to properly display images in an order that is appealing to the eyes. If you'd like, I can design an album layout based on some of your favourite images leaving you with an. amazing, life long keepsake. There's nothing like real prints from your wedding day.

GET IN touch

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